eBroker Direct Limited

How our site uses cookies

## **SUMMARY**

We want to ensure that we're clear about your privacy when using our Sites (as defined in our Privacy Policy). As an eBroker Direct Limited customer you can rest assured that your personal information is treated with the utmost care. We recommend that you read our Privacy Policy which details how we may use your personal information and the circumstances in which it may be shared.

For the purposes of this Cookies Policy, eBroker Direct Limited is referred to as "we", "us", "our" or "EBL".

By way of a quick explanation, a cookie is a small computer file which may be downloaded to your computer's hard drive when you visit a website. Cookies are harmless files which help improve your experience of using a website because, among other things, they help us to:

- 1. Understand your browsing habits;
- 2. Respond to you as an individual by tailoring our operations to your needs, likes and dislikes by gathering and remembering information about your preferences;
- 3. Monitor which pages you find useful and which you do not;
- 4. Understand the number of visitors so that we can analyse data about web traffic which helps us improve our Sites

A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

Most cookies are deleted as soon as you close your browser; these are known as session cookies. Others, known as persistent cookies, are stored on your computer either until you delete them or they expire.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of our site and could prevent you from completing some purchases through our site.

**Required** - we use a set of cookies which are critical to the functionality of the site. They are used to keep a user logged in to the site.

**Functional** - we use a set of cookies to track visitors to help us understand how customers use our site. These cookies are only used to help improve users' site experience. The cookies are placed on the user's first visit to a site and they track the user through the site, where they go, where they drop off, what pages they have problems with, etc.

**Marketing** - we could use third parties to help provide customised advertising and other content to visitors to our Sites and other sites. We also use these cookies to limit what marketing or advertising is delivered to our customers. For example, if you have already completed a specific software purchase, we will stop showing advertising related to that element of software.

So that we can offer you the best possible online experience, new services using cookies may be added to our site from time to time. We aim to keep the cookies information provided here as accurate as possible and use all reasonable efforts to review and update the details.

Although we audit the types of cookies that are used on our site, it is possible that the services we use may make changes to their cookie names and purposes. Some services, particularly social networks such as Facebook and Twitter, change their cookies regularly. Although we always aim to show you up-to-date information, we may not be able to reflect these changes in our policy straight away.

Web beacons are a similar technology to cookies; and just like cookies, they can help to deliver an improved online experience. Essentially, they are a clear picture file that is used to keep track of a customer's navigation through a website or series of websites.

They may also be referred to as "tags", and are normally used by websites that use third-party traffic monitoring and tracking services, such as web analytics. Web beacons can be used in combination with cookies to gain an understanding of how a website's users navigate through the Sites.

When you use the site you may see cookies being delivered by third party providers.

Many of these providers will be using cookies to track advertising or to help deliver the best experiences for our customers using cookies within EBL's own cookie policy. However some content on our site, such as embedded video, may lead to third party providers such as YouTube setting cookies on your computer, so you should refer to their cookie policy for more details.

If you decide to share our content using social media sharing tools on our Sites, you may be presented with cookies from third party sites such as Facebook, Twitter or Google+. EBL does not control how these sites use cookies so you should refer to the relevant site's own privacy and cookie policy to understand how they use cookies.

You can use your browser settings to accept or reject cookies and delete existing cookies.

Our site uses both first and third party cookies as a security measure to protect against fraud and abuse and to help to identify irregularities in behaviour. These may include cookies written with Flash technology. You can manage Flash cookies using the Settings Manager for Adobe Flash Player. Although we don't recommend taking such action, this tool enables you to disable the use of Flash cookies or limit activity to specific domains. You can access the tool by right-clicking on any Flash content displayed on your browser and selecting 'Settings' or 'Global Settings' from the drop-down menu.

If you require any further information on cookies including how to see what cookies have been set and how to manage, delete and turn them off visit <a href="www.aboutcookies.org">www.allaboutcookies.org</a> please note these are external websites and eBroker Direct Limited is not responsible for the accuracy of the information on this sites.

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